

# Carer Support Carlisle & Eden Social Media Volunteer



## Organisation Description:

Carer Support Carlisle & Eden is a local charitable organisation that provides information, support and social opportunities for unpaid Carers throughout Carlisle & Eden. A Carer can be of any age and provides unpaid support to family members or friends who could not manage without this help. This could be looking after a relative, partner or friend who is ill, frail, disabled, or has mental health or substance misuse problems. Caring tasks can include practical and emotional support and can range from general household chores to full personal care. Carers can feel stressed, isolated, have no time for themselves, or find that their physical or emotional wellbeing is deteriorating. We need volunteers to help us to enhance the support we can offer to Carers to make a difference to their quality of life.

## Role Description:

We need Volunteers to help us maintain a regular social media presence in an eye catching and engaging way. The role would inform Carers on our social media pages about upcoming carer-events as well as keep any interested parties informed with up-to-date knowledge of changes to legislation or carer-related news.

Key tasks will include:

1. To develop posts in line with a pre-agreed posting schedule.
2. Use your creative skills to write and create engaging and informative posts for our social media platforms, Facebook, Twitter, LinkedIn and Instagram.
3. Using the platforms Canva and Hootsuite to develop and schedule content.
4. Assisting with other social media projects that arise

## When Required:

2-4 hours per week, at a time that suits you.

**Locations:** Virtual. This is a virtual position that can be done at a time and place that suits you.

## Areas of Interest:

Social Media, IT, Youth, Social Care, Education, Marketing.



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## Skills and Qualifications:

Commitment to Carer Support Carlisle and Eden values.

- Ability to work within MS Trust's Safeguarding & Volunteering policies and guidelines.
- Experience of using social media, in particular Facebook, Instagram, Twitter, and LinkedIn.
- Good written communication skills, with accuracy and good attention to detail.
- Ability to think creatively when sharing content.
- Ability to work collaboratively as part of a team and motivated to work as an individual.
- Ability to deal in a professional manner when communicating online – remaining calm, balanced, and neutral.
- Volunteers will need their own equipment (Laptop/Tablet, broadband etc).

## Additional Information:

Equal Opportunities Policy:	yes
Induction:	yes
Training:	yes

## Recruitment Method:

Application Form, DBS Check, Informal Discussion, References and initial training.

## Contact Information:

If you would like more information on becoming a Social Media Volunteer, please contact:

[enquiries@carlisle-eden-carers.org.uk](mailto:enquiries@carlisle-eden-carers.org.uk)

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